

DESIGNING BETTER EXPERIENCES

SINQLEARNING@GMAIL.COM

WELCOME TO SINQ

SINQ is a dedicated learning experience design company that specializes in creating innovative and engaging learning solutions for individuals, educational institutions, and corporate organizations. We believe that effective learning experiences have the power to transform lives, empower individuals, and drive organizational growth. With our expertise in learning design, technology integration, and experiential strategies, we are committed to revolutionizing the way people learn and acquire knowledge.



SINQ’S VISION

We aim to Forster independent thinking.
To revolutionize learning by creating engaging, immersive and interactive experiences that ignite curiosity and make learning a joyful journey for all. We envision igniting a future where Africa is inspired to self-explore, discover and unleash their full potential.







SINQ'S MISSION AND CORE VALUES

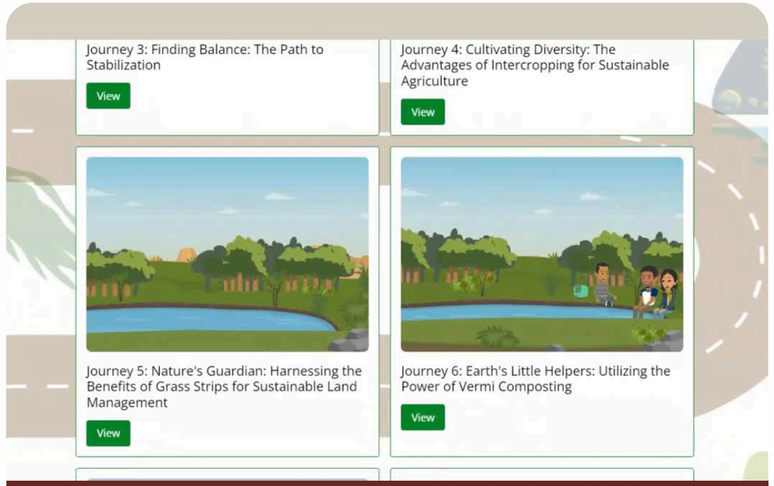
Mission

Developing innovative learning experience that engage and inspire learning by leveraging the power of technology, applying storytelling, gamification and hands on activities while making education accessible, self-paced, flexible, independent and practical.

Core values

Diligence, Creative thinking, Innovation, Excellence, Synergy, Social impact, Adaptability

OUR SERVICES



Learning Experience Design

We specialize in creating learner-centric experiences that blend experiential design methodologies, multimedia elements, storytelling, gamification and interactive technologies to develop engaging learning journeys that cater to diverse learning styles and preferences.



Training and consultation service

We equip professionals with the knowledge and skills to create transformative learning experiences. Through hands-on exercises, participants learn the principles, strategies, and tools necessary to design engaging and impactful learning journeys.



Animation production

Our animation production service delivers creative storytelling to bring your ideas to life through captivating visuals and compelling narratives.

TARGET MARKET



Institutes that want educational books and manuals converted to digital contents that is experiential and impact-full



Organizations and individuals that need transformation of paper based contents to digital



Tech-savvy individuals who seek their digital contents to be experiential

WHY SINQ?



Expertise

Our team comprises industry professionals with experience in experiential design, learning technologies, and learning psychology, ensuring that our solutions are backed by best practices.

Collaboration

We believe in close collaboration with our clients, working as partners to understand their unique requirements and deliver tailored solutions that meet their specific goals.

Innovation

We stay at the forefront of learning technology trends, incorporating emerging technologies to create immersive and impactful learning experiences.

Quality Assurance

We are committed to delivering excellence in all aspects of our work, ensuring that our solutions are of the highest quality, engaging, and effective in achieving desired learning outcomes.

WHO WE WORKED WITH

ACE ADVISORS

german cooperation
DEUTSCHE ZUSAMMENARBEIT

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MINISTRY OF AGRICULTURE

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

DIGITAL LEARNING HUB

common sense
eLearning & training consultants

MEET OUR TEAM



Dina Yacob

Our storytelling expert. She knows how to create great stories that inspire action.



Fanuel Yilma

Providing direction, and coordination to achieve collective goals and maximize team performance.



Bereket Getachew

With software engineer background, our authoring tool expert, always finding new ways to deliver an amazing experience for customers.



Chimala Kalid

Our visualization expert. With his skills and creativity, he brings our ideas to life in eye-catching ways.

OUR CONTACT

If you are looking for a learning experience design partner to transform your learning initiatives, we would be delighted to hear from you. Connect with us to learn more about our services and discuss how we can help you achieve your learning intentions.

Email : sinqlearning@gmail.com

Phone : +251 92 352 2428 / +251 92 462 8974



THANK YOU

Join us on our quest to redefine learning experiences, empower learners, and drive success in the rapidly evolving world of education and training. Choose **SINQ**, where learning meets experience!

